

GET YOUR HEAD IN THE GAME

**YOU WOULDN'T PLAY FOOTBALL WITHOUT A
COACH, SO WHY QUIT TOBACCO WITHOUT ONE?**

Like playing sports, quitting tobacco requires a detailed game plan. The Quit for Life® Program is here to help you defeat your greatest opponent – tobacco.

Quit Coaches® are available 24/7. Your coach can help you create and follow a tailored plan to help you quit and stay quit. You'll have unlimited access to coaching on the phone and online as well as free medications to help you succeed. The program is free, so why wait? Get your head in the game. Enroll today.

1.866.QUIT.4.LIFE

1.866.784.8454

www.quitnow.net/nalc



Quit For Life® Program



The Quit For Life® Program is brought to you by the American Cancer Society® and Alere Wellbeing. The two organizations have 35 years of combined experience in tobacco cessation coaching and have helped more than 2 million tobacco users. Together they will help millions more make a plan to quit, realizing the American Cancer Society's mission to save lives and create a world with more birthdays.

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